

Rome, 20th October 2011

Dear Producer,

we are glad to inform you that, after the tasting effected by the editors **Marco Oreggia** and **Laura Marinelli** and their Panel of Expert Tasters on over 1,000 samples from Italy and the whole world, your extra virgin olive oil has been selected for the Guide **"Flos Olei 2012 - a guide to the world best extra virgin olive oils"**, an instrument of information and promotion of the best olive oil producers in the world. The Guide is written in double language (**Italian-English**), as well as its new multimedia versions (**iPhone** and **iPad**).

We would like to remind you that you can still join the project **Flos Olei Point** (the document can be downloaded from the site <u>www.flosolei.com</u>) and purchase the volume on favourable terms. We also inform you that the multimedia version includes a section devoted to the Flos Olei Points. If you want to be mentioned in this section, you have to associate by **31st October 2011.**

However, even if you are not an associate Flos Olei Point, you can have the discount granted to the producers who purchase the new edition of the Guide, as you can see in the shop (<u>http://shop.flosolei.com</u>).

We thank you for your participation in our International Competition and we congratulate on your product.

Best regards

Mr Marco Oreggia Publisher and Editor of the Guide

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Ms Laura Marinelli Editor of the Guide

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